



WELCOME TO SPOOKY SEASON: TGI FRIDAYS™ REVEALS NEW CREEPY DRINKS RANGE, £5 SPECIALS AND FREE KIDS MEALS

- Available for a limited time only, the “Bloody Brain Burst”, “Jack O’Lantern” and “Brain Freeze Coke Float” are the latest concoctions to be added to TGI Fridays™ extensive drinks menu, just in time for Halloween
- Guests can also now pick up select cocktails for just £5 each all day, every day
- Kids can join the fun with TGI Fridays Kids Eat Free offering running throughout October



18 October 2023: [TGI Fridays](#), the American-inspired cocktail bar and restaurant chain, is getting spooky this October with a new line-up of limited-edition drinks for Halloween, sure to tantalize the tastebuds!

Guests can now devour a “Bloody Brain Burst”, a concoction of JJ Whitley Artisanal Vodka, Baileys, ripe raspberries, and gooey chocolate sauce that will send a shiver down your spine. Alternatively, the “Jack o’Lantern” which is also included in TGI Friday’s 2-4-1 cocktails offering is a Halloween must-try with a blend of Moose Liquor from The Alps and Jack Daniels Apple with a hint of apple and lemon.

The “Brain Freeze Coke Float” is the perfect sweet treat mocktail, made with Coca-Cola Zero, velvety vanilla ice cream, whipped cream and an eerie drizzle of strawberry sauce it’s one of the sweet and spooky treats making TGI Fridays the place to be this Halloween.

Guests can also enjoy some of TGI Friday’s most loved cocktails for just £5 each, all day, every day. Whether you’re in the mood for something zesty, fruity, or with a touch of coffee, TGI Fridays has you covered. This limited time offer includes the following cocktails:

1. Aperol Spritz – Aperol, Prosecco, Soda



2. AppleJack Cooler - Moose Liqueur, Jack Daniels Apple, Apple Juice, Lemonade
3. Espresso Martini - JJ Whitley Vanilla Vodka, Liquor 43, Kahlúa, illy Blended Espresso
4. June Bug - Dead Man's Fingers Coconut Rum, Midori, Banana Liqueur, Pineapple, Lemon
5. Pina Colada - Dead Man's Fingers White Rum, Coconut, Pineapple
6. Tropical Monster - Dead Man's Fingers Spiced Rum, Passion Fruit Puree, Lime, Grenadine, Monster Mango Loco
7. Walk in the Tropics - Dead Man's Fingers Coconut & White Rum, Amaretto, Grenadine, Orange Juice, Pineapple Juice
8. West Indies Yellowbird - Dead Man's Fingers White Rum, Banana Liqueur, Vanilla Liqueur, Pineapple Juice, Orange juice

Kids can also join in on the fun this October, as TGI Fridays offers children a complimentary main meal from the kids' menu when ordered alongside any adult main meal. Exclusively available for Stripes Rewards members, children under 12 can enjoy a beloved TGI Fridays' classic like the Fridays Hot Dog or Crispy Chicken Tenders while enjoying fun in-store activities.

So, gather your family and friends, mark your calendars, and head to your nearest TGI Fridays this October to try something new or get a great deal.

To book a table, please visit: <https://www.tgifridays.co.uk/book-a-table>

ENDS

NOTES TO EDITORS

For media enquiries, please get in touch with Boldspace - fridays@boldspace.com

Halloween cocktail range:

1. Bloody Brain Burst
2. Jack o'Lantern
3. Brain Freeze Coke Float

£5 cocktails offer (Selected cocktails) – Terms and Conditions

Thursdays (UK) Limited (trading as TGI Fridays UK) ("TGI Fridays") is offering selected cocktails from its TGI Fridays menu for £5 each day (excludes Ultimate Sized Cocktails).

1. This offer:

- 1.1 is available during opening hours everyday in selected TGI Fridays restaurants in England and Wales;
- 1.2 is not available at our Scottish restaurants or our Jersey restaurant;
- 1.3 is only open to persons aged 18 years or older, and appropriate proof of age may be required;



1.4 cannot be exchanged for anything else or used in conjunction with any other drinks offer; and

1.5 is subject to availability and is available for a limited time only.

2. TGI Fridays' management reserves the right to withdraw this offer without notice or change these terms and conditions at any point. TGI Fridays' management's decision is final in relation to all matters relating to the offer and these terms and conditions.

3. These terms and conditions are subject to the laws of England and Wales.

4. Please drink responsibly. Please see bedrinkaware.co.uk.

Kids Eat Free T&Cs:

A free Major or League kids meal is available courtesy of Thursdays (UK) Limited (trading as Fridays UK) ("Fridays", "us" or "our") with the purchase of any full price adult main meal from TGI Fridays' main menu in any of Fridays' participating restaurants.

Kids can choose one of the following options from the Fridays Kids Major or Little League Menu: Fish Fingers, Tomato Tubes, Chicken Burger, Veggie Sausage and Mash, Boneless Bites, Fridays Hot Dog, Bacon Cheeseburger, Crispy Chicken Tenders.

This offer:

- Is only available during opening hours in all TGI Fridays restaurants, and cannot be exchanged for anything else,
- Is limited to one redemption per full price adult main course purchased; and cannot be redeemed in conjunction with the following offers: Tuck in for £10, Two for £18, Bottomless Brunch, Cocktail Masterclass, £5 off main course vouchers.
- Is subject to availability.

About TGI Fridays:

TGI Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we're making TGI Fridays famous again and proudly celebrating our heritage with simple, freshly made-to-order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy and theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic TGI Fridays service and spirit of generosity, while in keeping with its heritage as one of the original singles bars.

Whether you're out for a date, girls' night or a family dinner, TGI's is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Follow @TGIFridaysUK on social media to get that Fridays Feeling all day, every day.

About Hostmore plc:

We're the sharers. The carers. The business-builders and the entertainers.

Hostmore plc is a UK hospitality business which runs the American-inspired casual bar and dining brand, 'TGI Fridays' the cocktail-led bar and restaurant brand, '63rd+1st', and the fast casual dining brand, 'Fridays and Go'.



Established in 2021, Hostmore has been created to provide a platform for the development of hospitality brands under the leadership of an experienced team that has a track record of building businesses in the hospitality and leisure sectors.

Hostmore's businesses are defined by iconic brand experience, vibrant heritage and sector-leading technology. Its strategic focus is on optimising its brands, aligning those brands with evolving consumer demands and delivering personalised customer engagement – all backed up by a redesigned digital platform.

Find out more - www.hostmoregroup.com