



TGI FRIDAYS ANNOUNCE RICHARD LATHAM AS CHIEF OPERATING OFFICER



16 August 2023: American-inspired cocktail bar and restaurant chain, TGI Fridays, today announces the appointment of Richard Latham as Chief Operating Officer (COO), effective immediately.

Richard joined TGI Fridays in 2022 as the Regional Director for the North West, before becoming National Operations Director for the brand, following his tenure as the International Country Manager for Burger King. Since his arrival, he has exhibited unparalleled expertise and leadership nationally and regionally.

Since his leadership as interim COO, TGI Fridays' store teams have excelled in achieving operational excellence, while delivering an exceptional guest experience that has set new benchmarks within the industry.

Speaking on the appointment, Richard said: *"It's a great honour to be part of this team. We have accomplished so much in such a relatively short period time, and it remains a pleasure to work alongside a group of such talented and committed individuals. I feel that there are exciting times ahead and am confident we can build upon these successes. While the first half of the year has been challenging, we can look to the remainder of the year with a great deal of confidence. TGI Fridays continues to be the hallmark brand in terms of the value it places on its people and the service it delivers to its guests. I look forward to building upon this firm foundation."*

Julie McEwan, CEO, TGI Fridays, said: "We are thrilled to welcome Richard into his new role as Chief Operating Officer. His exceptional performance and contributions as interim COO have been invaluable, and we have no doubt that he will continue to excel and lead our company to even greater heights."

ENDS

NOTES TO EDITORS



For media enquiries, please get in touch with Merridy Valentine - merridy.valentine@boldspace.com

About TGI Fridays:

TGI Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we're making TGI Fridays famous again and proudly celebrating our heritage with simple, freshly made-to-order dishes with top-quality ingredients, and vibrant new and classic cocktails full of energy and theatre, all handcrafted by our expert bartenders. All of this is complemented by consistently brilliant and iconic TGI Fridays service and spirit of generosity, while keeping with its heritage as one of the original singles bars. Whether you're out for a date, girls' night or a family dinner, TGI's is here to help bring that Fridays Feeling, no matter what day of the week or time of day. Follow @TGIFridaysUK on social media to get that Fridays Feeling all day, every day.

About Hostmore plc:

We're the sharers. The carers. The business-builders and the entertainers. Hostmore plc is a UK hospitality business which runs the American-inspired casual bar and dining brand, 'TGI Fridays' the cocktail-led bar and restaurant brand, '63rd+1st', and the fast casual dining brand, 'Fridays and Go'.

Established in 2021, Hostmore has been created to provide a platform for the development of hospitality brands under the leadership of an experienced team that has a track record of building businesses in the hospitality and leisure sectors.

Hostmore's businesses are defined by iconic brand experience, vibrant heritage and sector-leading technology. Its strategic focus is on optimising its brands, aligning those brands with evolving consumer demands and delivering personalised customer engagement – all backed up by a redesigned digital platform.

Find out more - www.hostmoregroup.com