

Rolling out the red carpet: TGI Fridays hosts Take That movie's pre-premiere party on 15th June

- TGI Fridays is opening its doors on 15th June as the hub for celebrating the upcoming Take That movie – “Greatest Days” only in cinemas from 16th June
- Four honorary drinks will be available from 5th June to 2nd July across all TGI Fridays stores, named after well-known Take That tunes
- TGI Fridays is running its own competition for a guest and up to three friends to win a trip to a Greek Island, live now



06 JUNE 2023: The original American cocktail bar and restaurant chain, [TGI Fridays](#), has announced that it will be hosting the pre-premiere party for the highly anticipated cinematic adaptation of Take That's smash-hit stage musical “The Band” – “Greatest Days”.

The premiere will take place on Thursday 15th June at Leicester Square's Odeon Cinema, ahead of the film being released in cinemas across the UK and ROI from 16th June. The premiere is set to be a star-studded event and feature an exclusive performance by Take That themselves.

TGI Fridays' pre-premiere party will roll out the red carpet for 150 VIPs at its Leicester Square restaurants on 15th June from 4pm. Known for being a hub for fun and celebration, TGI Fridays will act as the perfect pre-party destination for guests looking to indulge in delicious hand-crafted cocktails, as well as a spot to collect their premiere tickets.

TGI FRIDAYS

As well as the usual favourites, such as Strawberry Daquiri and its infamous Long Island Iced Tea, TGI Fridays across the country will also have four new tipples on offer from 5th June until 2nd July as part of the 241 cocktail offer in England and Wales stores, and £6 cocktails Monday-Thursday offer in Scotland, named after Take That songs (three cocktails, one mocktail):

- Never Forget Sipper
- Relight My Fire
- Greatest Day
- Patience Punch (mocktail)

What's more? "Greatest Days" follows five best friends reuniting for one more epic show of their beloved band in Athens, Greece. To honour this part of the film, TGI Fridays is running its own competition for a guest and up to three friends to win a trip to a Greek Island – all that's needed to enter is to follow @TGIFridaysUK and @greatestdaysmovie on Instagram and tag a friend or family member on their competition post (competition closes at 12:00pm on 2nd July).

To join the celebrations of this joyful cinematic experience hitting our screens, visit:
<https://www.tgifridays.co.uk/book-a-table/>.

Trailer for Greatest Days available [HERE](#).

ENDS

NOTES TO EDITORS

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About TGI Fridays:

TGI Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we're making TGI Fridays famous again and proudly celebrating our heritage with simple, freshly made-to-order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy and theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic TGI Fridays service and spirit of generosity, while in keeping with its heritage as one of the original singles bars.

Whether you're out for a date, girls' night or a family dinner, TGI's is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Follow @TGIFridaysUK on social media to get that Fridays Feeling all day, every day.

About Hostmore plc:

We're the sharers. The carers. The business-builders and the entertainers.

Hostmore plc is a UK hospitality business which runs the American-inspired casual bar and dining brand, 'TGI Fridays' the cocktail-led bar and restaurant brand, '63rd+1st', and the fast casual dining brand, 'Fridays and Go'.

Established in 2021, Hostmore has been created to provide a platform for the development of hospitality brands under the leadership of an experienced team that has a track record of building businesses in the hospitality and leisure sectors.

Hostmore's businesses are defined by iconic brand experience, vibrant heritage and sector-leading technology. Its strategic focus is on optimising its brands, aligning those brands with evolving consumer demands and delivering personalised customer engagement – all backed up by a redesigned digital platform.

Find out more - www.hostmoregroup.com

ABOUT ELYSIAN FILM GROUP

Industry veteran Danny Perkins founded Elysian Film Group in 2018. The company has several feature film and television projects in active development.

In early 2020, the company launched Elysian Film Group Distribution, a brand-new UK distribution arm, with backing from CAA.

Perkins has over two decades of experience in the international film business, spanning all aspects of the industry including development, production, acquisition, marketing and distribution. He co-founded UK indie Optimum Releasing in 1999, which was acquired by the Vivendi-owned STUDIOCANAL in 2006. He then assumed the role of UK CEO for the company in 2010 and departed in 2018 to form Elysian Film Group.

He has worked with both aspiring and established filmmakers throughout his career including Ben Wheatley, Idris Elba, Rian Johnson, Paul King, Paddy Considine, James Marsh, Guillermo del Toro, Kathryn Bigelow, Marjane Satrapi, Shane Meadows, Lynne Ramsey and Chris Morris.

ABOUT ZURICH AVENUE

Zurich Avenue is the Zurich and Los Angeles-based production company founded by Karl Spoerri, Viviana Vezzani and Tobias Gutzwiller. Specializing in developing and creating high-end, inspiring and filmmaker-driven feature films, TV series and documentaries for a global audience, Zurich Avenue is committed to delivering top-quality content that resonates with diverse viewers worldwide. With a proven track record from producing and financing films and relationships built from creating and shaping the Zurich Film Festival into a vital stop for movies, the team launched Zurich Avenue in August 2022.

Their current production slate includes Bill Pohlad's critically-acclaimed Venice title *Dreamin' Wild* which stars Casey Affleck, Zooey Deschanel and Beau Bridges, set for release by Roadside Attractions in August; Coky Giedroyc's *Greatest Days*, the big-screen adaptation of the UK smash-hit musical "The Band," featuring Aisling Bea and music from Take That, which will be released in the UK this year and Josh Margolin's action-comedy *Thelma*, starring June Squibb, Fred Hechinger, Richard Roundtree, Parker Posey and Clark Gregg, currently in post-production. Zurich Avenue co-developed the biopic *Nyad*, directed by the Academy Award-winning duo Jimmy Chin and Elizabeth Chai Vasarhelyi (*Free Solo*) and starring Annette Bening and Jodie Foster. Based on the marathon swimmer Diana Nyad, the film is in post-production at Netflix.

Zurich Avenue's development slate includes the psychological thriller film *A Perfect Marriage*, directed by Sigal Avin, written by Academy Award-nominated William Broyles and produced by Picture Perfect Federation's Patrick Wachsberger and Ashley Stern and *Bad Company*, the feature film based on the tell-all expose charting the collapse of German firm Wirecard and the ensuing scandal, directed by Robert Schwentke and produced by Zurich Avenue.

Zurich Avenue sits under the banner of the principals' existing production finance company, SPG3 Entertainment.