



TGI FRIDAYS LAUNCHES KIDS EAT FREE OFFER!

- Kids can enjoy a free meal when purchased alongside any adult main meal
- Stripes members can enjoy TGI Fridays classics for free including Crispy Chicken Tenders and Fridays Hotdog
- TGI Fridays is the perfect place to spend some quality family time this summer



09 June 2023: Looking for somewhere to save? TGI Fridays is delighted to announce the launch of its 'Kids Eats Free' offer, launching from the 12th June onwards. (exclusive to Stripes members only). Head down to your local TGI Fridays to enjoy a memorable dining experience without breaking the bank as children under the age of 12 will now be able to enjoy a main meal from the kids' menu for free, when ordered alongside any adult main meal.

Kids can enjoy TGI Fridays classics for free, including the Fridays Hot Dog or Crispy Chicken Tenders, whilst being entertained by our in-store experiences which include balloon modelling or one of TGI Fridays' captivating colouring challenges.

TGI Fridays Stripes members can take advantage of this offer at any TGI Fridays site in the UK, and treat their children to a delicious free meal whilst enjoying the welcoming atmosphere that TGI Fridays offers.

Rhiannon Scarlett, TGI Fridays Chief Marketing Officer, comments: *"Family is at the heart of everything at TGI Fridays and we are delighted to be able to launch our offer for kids. We can't wait for families across the country to head to their local TGI Fridays and enjoy our delicious menu."*

For further information about how to download our rewards app, please visit: <https://www.tgifridays.co.uk/rewards/>

To book a table, please visit: <https://www.tgifridays.co.uk/book-a-table>

ENDS



NOTES TO EDITORS

For media enquiries, please get in touch with Merridy Valentine - merridy.valentine@boldspace.com

Offer T&Cs:

A free Major or League kids meal is available courtesy of Thursdays (UK) Limited (trading as Fridays UK) (“Fridays”, “us” or “our”) with the purchase of any full price adult main meal from TGI Fridays’ main menu in any of Fridays’ participating restaurants.

Kids can choose one of the following options from the Fridays Kids Major or Little League Menu: Fish Fingers, Tomato Tubes, Chicken Burger, Veggie Sausage and Mash, Boneless Bites, Fridays Hot Dog, Bacon Cheeseburger, Crispy Chicken Tenders.

This offer:

- Is only available during opening hours in all TGI Fridays restaurants, and cannot be exchanged for anything else,
- Is limited to one redemption per full price adult main course purchased; and cannot be redeemed in conjunction with the following offers: Tuck in for £10, Two for £18, Bottomless Brunch, Cocktail Masterclass, £5 off main course vouchers.
- Is subject to availability.

About TGI Fridays:

TGI Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we’re making TGI Fridays famous again and proudly celebrating our heritage with simple, freshly made-to-order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy and theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic TGI Fridays service and spirit of generosity, while in keeping with its heritage as one of the original singles bars.

Whether you’re out for a date, girls’ night or a family dinner, TGI’s is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Follow @TGIFridaysUK on social media to get that Fridays Feeling all day, every day.

About Hostmore plc:

We're the sharers. The carers. The business-builders and the entertainers.

Hostmore plc is a UK hospitality business which runs the American-inspired casual bar and dining brand, ‘TGI Fridays’ the cocktail-led bar and restaurant brand, ‘63rd+1st’, and the fast casual dining brand, ‘Fridays and Go’.

Established in 2021, Hostmore has been created to provide a platform for the development of hospitality brands under the leadership of an experienced team that has a track record of building businesses in the hospitality and leisure sectors.

Hostmore’s businesses are defined by iconic brand experience, vibrant heritage and sector-leading technology. Its strategic focus is on optimising its brands, aligning those brands with evolving consumer demands and delivering personalised customer engagement – all backed up by a redesigned digital platform.

Find out more - www.hostmoregroup.com