

Purposes for which we process your personal data	Type of personal data used (see above for more details)	The basis on which we can do this (this is what the law allows)
To register you as a new guest.	<ul style="list-style-type: none"> • Individual Data; • Economic and Financial Data; • Account and Profile Data. 	<p>The processing is necessary To Perform a contract with you; and Our legitimate interest in the provision of goods and services to our guests.</p>
<p>In order to perform our contractual obligations to you. This would include;</p> <ul style="list-style-type: none"> • processing and performing any restaurant reservation or food order placed by you; • orders placed by us where you are a supplier; • making or receiving payments, fees and charges; and • collecting and recovering money owed. 	<ul style="list-style-type: none"> • Individual Data; • Economic and Financial Data; and • Sales Data. 	<ul style="list-style-type: none"> • The processing is necessary. • To perform any contract entered into with you; and • Our legitimate interest in recovering debts owed to us.
<p>In order to comply with our own legal obligations, e.g. health and safety legislation, or to assist in an investigation (e.g. from the Police).</p>	<ul style="list-style-type: none"> • Individual Data; • Audio and Visual Data; and • Health Data 	<p>The processing is necessary for us to comply with the law.</p>
<p>In order to use your personal data in life or death situations and there is no time to gain your consent (e.g. in the event of an accident and we have to give your personal details to medical personnel).</p>	<ul style="list-style-type: none"> • Individual Data; and • Health Data 	<p>The processing is necessary in order to protect the vital interests of an individual.</p>
<p>In order to manage our relationship with you including:</p> <ul style="list-style-type: none"> • to send you important notices such as communications about changes to our terms and conditions and policies (including this Privacy Notice); • to provide you with important real-time information about products or services you have ordered from us (e.g. a change of time or location due to unforeseen circumstances); and • to send you information you have requested; • to deal with your enquiries; and • to ask you to leave a review or feedback on us. 	<ul style="list-style-type: none"> • Individual Data; • Account and Profile Data; • Sales Data; and • Advertising and Marketing Data. 	<p>The processing is necessary:</p> <ul style="list-style-type: none"> • to perform any contract entered into with you; • to comply with the law; and • for our legitimate interests in the management and operation of our business, to keep our records updated and to study how guests use our products/services
<p>In order to administer and protect our business, deal with any misuse of our website and to comply with our security policies at our restaurants or offices.</p>	<ul style="list-style-type: none"> • Individual Data; • Account and Profile Data; • Audio and Visual Data; and 	<p>The processing is necessary:</p> <ul style="list-style-type: none"> • for our legitimate interest in provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise; and • necessary to comply with the law.

	<ul style="list-style-type: none"> • Information Technology Data. 	
In order to make suggestions and recommendations to you about goods or services that may be of interest to you, to provide you with promotional offers (for example on your birthday), help ensure our App and website delivers relevant content and advertisements to you and to measure or understand the effectiveness of our advertising.	<ul style="list-style-type: none"> • Individual Data; • Sales Data; • Information Technology Data; and • Advertising and Marketing Data. 	The processing is necessary for our legitimate interests to study how guests use our products/services, to develop our products and services and ensure our marketing is relevant to you, to grow our business and to inform our marketing strategy.
For internal purposes to use data analytics, to identify usage trends, determine and measure the effectiveness of promotional campaigns and advertising and to improve our website, app, products/services, marketing, guest relationships and experiences.	<ul style="list-style-type: none"> • Information Technology Data; • Advertising and Marketing Data; and • Advertising and Market Research Data. 	The processing is necessary for our legitimate interest in defining types of guests for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy.
To communicate with you about, and administer your participation in, special events, programs, promotions, any prize draws or competitions;	<ul style="list-style-type: none"> • Individual Data; • Account and Profile Data; • Sales Data; • Information Technology Data; and • Advertising and Marketing Data. 	<p>The processing is necessary:</p> <ul style="list-style-type: none"> • For performance of a contract with you; and • Necessary for our legitimate interests to promote our business.
To sell, make ready for sale or dispose of our business in whole or in part including to any potential buyer or their advisers.	<ul style="list-style-type: none"> • Individual Data; • Account and Profile Data; • Sales Data; • Information Technology Data; and • Advertising and Marketing Data. 	The processing is necessary for our legitimate interests in the sale or disposal of our business or assets.
In order to enforce or apply our terms of use, terms and conditions of supply and other agreements with third parties.	<ul style="list-style-type: none"> • Individual Data; • Account and Profile Data; • Sales Data; and • Economic and Financial Data. 	The processing is necessary for our legitimate interests in protecting our business and property and recovering debts owed to us.