



FRIDAYS NAME THE GLASGOW FORT TEAM AS 2022 KITCHEN MASTERS

- Fridays annual Kitchen Masters competition sees Glasgow Fort crowned champions
- The winning team's final dish was a twist on the American classic 'Sloppy Joe with a Crunch'
- The initiative is part of Fridays emphasis on creativity, passion, and team spirit within their workplaces

October 2022: American-inspired cocktail bar and restaurant chain <u>Fridays</u> has announced the winner of its annual Kitchen Masters competition 2022. The yearly in-house initiative allows all its fantastic kitchen teams to battle it out to be crowned the ultimate 'Kitchen Masters.' The competition highlights the brand's commitment to creativity and passion among employees.

The competition began in June and saw each kitchen work together to become the best-scoring team in their region. Scoring was based on key company standards including company heritage, values, menu quality, execution of service and risk & safety compliance.

After 12 weeks of exciting challenges, finalists from Nottingham, Manchester Piccadilly, Lakeside, Teesside, and Glasgow Fort restaurants battled it out at Fridays Royal Exchange, Manchester. The finalists took part in numerous tests and technical challenges, including creating a signature as a showstopper. Following a day of excitement and judging from the Exec team and Fridays' Head Chef, the Glasgow Fort team (pictured) was crowned Kitchen Masters 2022 winner.

Kylie Stewart, **Head Chef at the Glasgow Fort** restaurant, was delighted at the victory for her team. Her signature dish, 'Fridays Sloppy Joe Crunch,' was a delicious take on the traditional American beef sandwich, with added nachos for crunch. The competition highlights the brand's commitment to values of pride, passion, personality, and teamwork, and demonstrates just how valued Fridays chefs are to the success of the business.

Speaking on the win, Stewart comments: "Climbing the Fridays ladder has been a goal of mine since I stepped foot in the building. It is the pride and passion you find working here that hooked me. I enjoy looking after my team the most, I want to ensure they have fun at work and take pride in the food they produce for Fridays. I like to get stuck in with them and coach each of them along the way. A good soundtrack in the morning during set up gets us motivated too!"



Speaking about the event, **Fridays CEO**, **Robert B. Cook said**: "This was a wonderful day, competed in good spirit, but as always there can only be one winner and what a winner we had. Perfect execution of our dishes, fantastic work on the innovation dish, Glasgow you did your homework and it paid off - well done to all the team. A massive congratulations to everyone involved, with all the kitchen teams displaying exceptional talent and technical skills. Roll on Kitchen Masters 2023!"

ENDS

About Fridays:

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we're making Fridays famous again and proudly celebrating our heritage with simple, freshly made-to-order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy and theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.

Whether you're out for a date, girls' night or a family dinner, Fridays is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group's objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

About Hostmore plc

We're the sharers. The carers. The business-builders and the entertainers.

Hostmore plc is a growing hospitality business with current operations focused on casual dining brand, Fridays, cocktail-led bar and restaurant brand, 63rd+1st, and the fast casual dining brand, Fridays and Go.

Established in 2021, Hostmore has been created to provide a platform for the development of hospitality brands under the leadership of an experienced team that has a track record of building businesses in the hospitality and leisure sectors.

Hostmore's businesses are defined by iconic brand experience, vibrant heritage and sector-leading technology.

Its strategic focus is on optimising its brands, aligning those brands with evolving consumer demands and delivering personalised customer engagement – all backed up by a redesigned digital platform.

Find out more - www.hostmoregroup.com

Media contacts:

Merridy Valentine

Merridy.valentine@boldspace.com