



New Fridays restaurant to open in Barnsley next week

- American-inspired Cocktail Bar & Restaurant chain, Fridays, announced the opening of its 86th UK Fridays location in Barnsley, Yorkshire earlier this year
- Forming part of The Glass Works, the new Cocktail Bar & Restaurant will be situated near Superbowl UK and Cineworld
- Guests can expect to enjoy 2 for 1 cocktails, Live Sport, Bottomless Brunch and a Festive menu at the new location
 - The new restaurant will open on 16th November 2022 and is creating 70 new, local jobs

10 November 2022: American-inspired Cocktail Bar & Restaurant chain, Fridays is excited to announce the opening of its 86th UK Fridays restaurant in Barnsley, South Yorkshire on Wednesday, 16th November 2022.

Forming part of The Glass Works, a one-stop destination food and shopping centre, this vibrant Cocktail Bar & Restaurant will be ideally situated near Superbowl UK and Cineworld. It will provide the perfect place for guests to let their hair down and experience that Fridays Feeling every day of the week, enjoying delicious cocktails and amazing food

Spanning approx. 5,300 square feet, the site will have the iconic Fridays bar, a quintessential part of the brand's heritage, at its centre where guests can meet, mingle and take in the atmosphere. Around it will be a spacious restaurant area, accommodating over 200 guests with both indoor and outdoor seating available. The new restaurant, which will look out over the striking new public square at the heart of The Glass Works, is creating 70 full and part-time jobs for people in the area.

Guests will also be able to make the most of a range of special offers, including 2-for-1 cocktails all day, every day, the new Festive Bottomless Brunch for £29.95 per person, and endless chicken wings for £15pp with £4 American Pilsner during sporting events (terms and conditions apply).

To celebrate this opening, Fridays Barnsley will be hosting a spectacular Christmas-themed, circus day on 26th November 2022 from 1pm – 4pm outside the restaurant, which will be open to the public and feature circus acts and fun activities for the whole family.

The news of the official opening follows the unveiling of Fridays' latest above-the-line campaign – **Show Your Stripes**, with a series of adverts running across multiple digital channels which see the famous Fridays' stripes evolve from a symbol of heritage to one of self-expression.



Julie McEwan, Chief Operating Officer, said: *"We are beyond excited to open our doors to the people of Barnsley! This new Cocktail Bar & Restaurant captures the very best of Fridays, including a greater focus on the bar and our amazing cocktails. We've also invested heavily in the guest experience, with the new site offering incredible American inspired food including the new Tex Mex Menu and the famous Sesame Jack Chicken Strips, and amazing cocktails including Fridays guest favourites' the Strawberry Daiquiri and Purple Rain. We want all of our guests to feel welcome and comfortable to show their stripes, whatever they may be. We cannot wait to bring that Fridays feeling to Barnsley".*

Cllr Steve Houghton, the Leader of Barnsley Council, said: *"We're thrilled to see Fridays opening in The Glass Works. It's a hugely popular brand and a family favourite. It complements our other great restaurant, bar and leisure venues perfectly and will provide people with even more reasons to come and enjoy our town centre – both in the day and the evening."*

For bookings visit: <https://www.tgifridays.co.uk/restaurants/barnsley> and to keep up to date on the latest offers available visit: <https://www.tgifridays.co.uk/restaurant-deals/>

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NOTES TO EDITORS

Follow @TGIFridaysUK on social media to get that Fridays Feeling all day, every day.

About Fridays:

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we're making Fridays famous again and proudly celebrating our heritage with simple, freshly made to order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy and theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.

Whether you're out for a date, girls' night or a family dinner, Fridays is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group's objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

About Hostmore plc

We're the sharers. The carers. The business-builders and the entertainers.



Hostmore plc is a UK hospitality business which runs the American-themed casual bar and dining brand, 'Fridays' (formerly TGI Fridays), the cocktail-led bar and restaurant brand, '63rd+1st', and the fast casual dining brand, 'Fridays and Go'.

Established in 2021, Hostmore has been created to provide a platform for the development of hospitality brands under the leadership of an experienced team that has a track record of building businesses in the hospitality and leisure sectors.

Hostmore's businesses are defined by iconic brand experience, vibrant heritage and sector-leading technology.

Its strategic focus is on optimising its brands, aligning those brands with evolving consumer demands and delivering personalised customer engagement – all backed up by a redesigned digital platform.

Find out more - www.hostmoregroup.com

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