



## THAT FRIDAYS FEELING...DELIVERED

### Fridays Cheadle launches exclusive delivery service

- Fridays Delivered will be launched exclusively at the Cheadle restaurant on Wednesday 1st July
  - The home delivery service will bring Fridays favourites straight to your door
  - Fridays will be operating a contactless delivery service to keep guests and drivers safe



*(Fridays Delivered logo)*

**1<sup>st</sup> July 2020:** Fridays Cheadle has today launched a new and exclusive delivery service, with food personally delivered by the Fridays delivery team.

Following the popularity of its Click & Collect service at five restaurants in the Greater Manchester area, Cheadle was the natural choice to introduce the latest way of getting Fridays favourites delivered directly to guests doors.

To order, guests simply go to the [Fridays website](#) and select delivery from the Cheadle site and order from a specially selected menu. Operating a contactless delivery to keep guests and drivers safe, fans are able to get the all-important Fridays Feeling without leaving the house.



**Sam Popp, General Manager at Fridays Cheadle, said:** *“We are honoured that Cheadle has been chosen as the first restaurant to launch Fridays Delivered, it is testament to how much the Manchester community loves Fridays!*

*“It feels great to be able to offer that famous Fridays experience at home to our loyal fans, and we can’t thank our team members enough for their hard work and dedication!”*

Fridays Click & Collect and Home Delivery services have been operating stringent COVID-19 safety management control measures which have been applauded by industry. Fridays will be implementing the same strict safety measures for in restaurant dining to ensure that teams and guests remain safe, details of which can be found on their [website](#).

ENDS

## NOTES TO EDITORS

Fridays will be opening for in restaurant dining on Monday 6<sup>th</sup> July across selected UK restaurants. For more information on which restaurants will be opening visit [www.tgifridays.co.uk](http://www.tgifridays.co.uk).

### **About Fridays:**

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feeling like a Friday. Over 55 years later, we’re making Fridays famous again and proudly celebrating our heritage with simple, freshly made to order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy & theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.

Whether you’re out for a date, girls night or a family dinner, Fridays is here to help bring the Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group’s objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

Get the Fridays Feeling all day every day -



### **Media contacts:**

- STRIPE COMMUNICATIONS – Naomi Penn or Liam McNamara



[tgifridays@stripecommunications.com](mailto:tgifridays@stripecommunications.com)

- PRESS OFFICE – Sophie Eeles, PR Manager

[pressoffice@tgifridays.co.uk](mailto:pressoffice@tgifridays.co.uk)