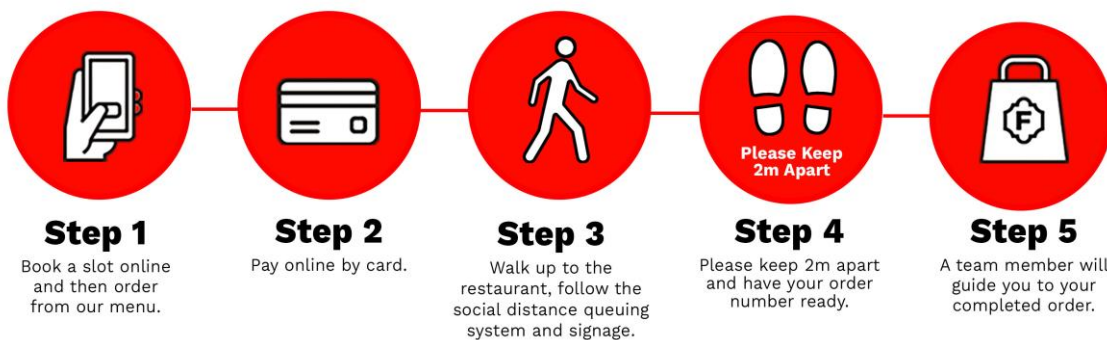




# FRIDAYS LAUNCHES CLICK & COLLECT WALK UP

## FOLLOWING HUGE DEMAND FRIDAYS EXTENDS CLICK & COLLECT SERVICE TO INCLUDE WALK UP COLLECTIONS

- Click & Collect Walk Up will be launched exclusively at TGI Fridays Glasgow Buchanan Street
  - Glasgow first city to have two Fridays restaurants open due to huge demand
- TGI Fridays is leading the way in successful social distancing operations which have been lauded by customers and industry



*(Fridays Click & Collect Walk Up service steps)*

**2<sup>ND</sup> June 2020:** TGI Fridays has revealed that from Tuesday 2 June it will be launching a Click & Collect Walk Up service as another way to help its loyal fans get that Fridays Feeling. Following huge demand for Fridays food in the city, with c. 4,000 orders placed since 6 May, Glasgow Buchanan Street restaurant has been carefully selected as the first to launch Click & Collect Walk up. This makes Glasgow the first to have two Fridays open in the same city.

The new Click & Collect Walk Up ordering system allows guests to order their food and pay for it online, before collecting it safely from outside their nearest restaurant. On arrival, guests will be instructed to follow the social distance queuing system and signage and await guidance from Fridays team members on where to collect their order. Fridays pioneering safety setup has been applauded across the sector and heralded as a benchmark for other eateries since the launch of its wider Click & Collect service.

**Speaking about the launch of Click & Collect Walk Up, Robert B. Cook, CEO at TGI Fridays said:**

*“With lockdown measures easing and continued demand for Fridays Food, Click & Collect Walk Up enables us the opportunity to give more of our loyal fans that Fridays Feeling. Following the great success of our*



*Click & Collect service, we are confident that the safety and social distancing measures we have in place enable the safety of our guests and our teams which remains our top priority.”*

When completing their order online, guests are able to choose a collection slot between 12pm - 9pm and at this point will be advised on how to collect their food safely.

Visit [www.tgifridays.co.uk/clickandcollect/walk-up](http://www.tgifridays.co.uk/clickandcollect/walk-up) for more information.

ENDS

## NOTES TO EDITORS

### **About Click & Collect Walk Up:**

To successfully use Click & Collect, guests will be asked to follow five simple steps:

1. Visit [www.tgifridays.co.uk/clickandcollect/](http://www.tgifridays.co.uk/clickandcollect/) to book a collection slot and place their order. There will be a limited amount of orders per collection slot to enable social distancing measures.
2. Payment will be taken online as part of the ordering process via card payment only. No payment transactions will be accepted at restaurants
3. Following completion of their order online, guests will be advised to walk to their selected restaurant at their chosen collection time and follow the social distance queuing system and signage
4. Guests will be asked to keep 2 metres apart and have their order number ready
5. A team member will guide guests to their completed order. Team members will ensure they sanitise their hands every time they leave and enter the restaurant.

### **About Fridays:**

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we're making Fridays famous again and proudly celebrating our heritage with simple, freshly made to order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy & theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.

Whether you're out for a date, girls night or a family dinner, Fridays is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group's objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

Get that Fridays Feeling all day every day -



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