



EAT OUT TO HELP OUT AND GET THAT FRIDAYS FEELING!

- Fridays will be taking part in government scheme which entitles guests dining-in restaurant every Monday, Tuesday and Wednesday in August to 50% off food and non-alcoholic drinks
- Guests are encouraged to pre-book tables as part of Fridays stringent COVID-19 safety management and control measures which have been applauded by industry
- Fridays favourites including loaded potato skins invented by Fridays in 1974, steaks, chicken wings and *those* Fridays® Sesame Chicken strips will all be available with 50% off



(Fridays® Sesame Chicken Strips)

27TH JULY 2020: Following the successful and safe phased reopening of its restaurants, Fridays has confirmed that it will be taking part in the Government's Eat Out to Help Out scheme.

Every Monday, Tuesday and Wednesday throughout the month of August, guests dining in one of its restaurants will automatically receive 50% off their food and non-alcoholic drinks – up to a maximum of £10 discount per diner. The discount will be available at all restaurants, excluding Fridays Jersey.

This means Fridays fans can have a full-on wing fest with boneless wings from £3.38, with mouth-watering steaks available from £9.87! Loaded potato skins, which were invented by Fridays in 1974, are bigger and better than ever before and will be a steal from £3.47. And yes, *those* Fridays® Sesame Chicken strips can be enjoyed from just £3.97*.

Fridays in restaurant dining is adhering to its stringent COVID-19 safety management control measures, which have been applauded by industry and ensure the safety of teams and guests.



Advanced bookings are core to keeping our guests and teams safe. Guests can book their table for August now on [Fridays website](#) for tables of up to six people. Other safety measures include social distancing queuing and management systems, hand sanitising stations and dedicated door hosts to guide and help guests.

ENDS

*All prices are based on individual portions and discounted price will vary depending on geographical location and total bill amount per guest

NOTES TO EDITORS

About the Eat Out to Help Out scheme:

The scheme entitles all guests to get a 50% discount on food or non-alcoholic drinks to eat or drink in restaurant – up to a maximum of £10 discount per guest. The discount will be available every Monday, Tuesday and Wednesday between 3rd – 31st August 2020. Guests can use the scheme as many times as they like. Guests do not need a voucher to use the scheme and can use the discount on top of other discounts. Guests can earn loyalty Stripes on final amount paid.

Eat Out to Help Out will be available at all Fridays restaurants, excluding Fridays Jersey.

About Fridays:

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feeling like a Friday. Over 55 years later, we're making Fridays famous again and proudly celebrating our heritage with simple, freshly made to order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy & theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.

Whether you're out for a date, girls night or a family dinner, Fridays is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group's objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

Get the Fridays Feeling all day every day -



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