



FRIDAYS TO OFFER FREE APPETIZERS IN SEPTEMBER, EXTENDING THAT FRIDAYS FEELING

- Guests dining in any Fridays restaurant can get a free appetizer with a main meal using the Fridays Rewards App
- The exciting deal is available all day Monday-Wednesday for the first two weeks of September, with guests being encouraged to pre-book tables
- ALL appetizers, including the iconic Fridays® Sesame Chicken Strips will be available in the deal



(Left to right: Fridays® Sesame Chicken Strips, Avocado Hummous and Mozzarella Dippers)

28TH AUGUST 2020: As the popular Eat Out to Help Out scheme comes to an end, Fridays has announced it will be extending that all-important Fridays Feeling and encouraging guests to Stay Out to Help Out by offering free appetizers in September.

Starting on Tuesday 1st September, every Monday, Tuesday and Wednesday for the first two weeks of September, guests dining in at all Fridays restaurants will be able to receive any single-sized appetizer for free when they order a main meal.

This means fans can feast on Loaded Potato Skins which were invented by Fridays, get messy in Boneless Hot Wings tossed in Frank's® RedHot sauce or enjoy *those* Fridays® Sesame Chicken Strips tossed in Legendary Glaze made with Jack Daniel's® for FREE for up to four people. Every appetizer on the menu is in the offer, including Cheese Nachos, Mozzarella Dippers and Fridays vegan friendly Avocado Hummous.

To redeem, guests will simply have to present the offer on the Fridays Rewards App to their Fridays team member before ordering.



All Fridays restaurants are adhering to stringent COVID-19 safety management control measures, which have been applauded by industry and ensure the safety of their team and guests.

Pre-booking forms part of these measures and is encouraged for the best possible experience. Guests can book their table now on the [Fridays website](#) to guarantee their free appetizer. Other safety measures include social distancing queuing and management systems, hand sanitising stations and dedicated door hosts to guide and help guests.

For terms and conditions of this exclusive September offer please visit Fridays [website](#).

ENDS

NOTES TO EDITORS

*Free Appetizers will be available on the following dates 1st, 2nd, 7th, 8th, 9th of September. Full terms and conditions can be found at www.tgifridays.co.uk/free-appetizer

The Fridays Rewards App is available on the App Store and Google Play.

About Fridays:

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feeling like a Friday. Over 55 years later, we're making Fridays famous again and proudly celebrating our heritage with simple, freshly made to order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy & theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.

Whether you're out for a date, girl's night or a family dinner, Fridays is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group's objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

Get the Fridays Feeling all day every day -



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