



GET THE 'SPIRIT' OF FRIDAYS AT HOME

FRIDAYS LAUNCHES ONLINE COCKTAIL DELIVERY SERVICE

- Handcrafted cocktails will be available to order online from Wednesday 29th July, and include firm favourites from the classic Long Island Iced Tea to an indulgent Espresso Martini
- Cocktails will be delivered to home within 3 working days and come in 100% recyclable aluminium bottles
- Fridays has also launched Cocktail Party Packs meaning guests can enjoy premium cocktails at unbeatable value



(Fridays Cocktails at Home range)

29th July 2020: Following huge popularity of its Cocktails At Home range, which were exclusively available via Click & Collect at selected restaurants, Fridays has today revealed that they are now available to [order online for home delivery](#) anywhere in the UK.

Priced at £7.00 each and ranging between 10-14% ABV, the new cocktail range contains a delicious variety of well-loved classics and Fridays favourites as single serves to cater to every taste profile. Whether it's an indulgent Espresso Martini as a post-dinner pick-up, a sweet, summery Strawberry Daiquiri in the garden, or firm fan favourite our Purple Rain, the handcrafted collection has something for everyone. Each cocktail is made with fresh ingredients without preservatives and comes with guidance for the perfect serve.

Guests can also now enjoy unbeatable value with ready to serve Cocktail Party Packs. Available to order in bundles of 4 for £18 or 6 for £24 are the Kaffir Lime Leaf Margarita, Classic Mojito, Long Island Iced Tea, or Espresso Martini.



The announcement comes 32 years to the day since the release of Cocktail the movie. Scenes of which were filmed in the first Fridays in New York on 63rd St & 1st Avenue and Tom Cruise was trained by Fridays Bartenders to perfect his flairing skills for the role of Brian Flanagan!

Speaking about the launch of the cocktail delivery service, Robert B. Cook, CEO at Fridays said: “Since adding our bespoke range of at home cocktails to our Click & Collect service at selected locations in early June, we have had endless requests from Fridays fans to make their favourite cocktails available to order online and delivered to their home. We’re delighted to offer this quality range of handcrafted classics to give our fans that Fridays Feeling whenever it suits them.”

The full list of hand crafted at home cocktails made with premium spirits are:

- Long Island Iced Tea – Portobello Road gin, Black Cow vodka, Havana 3 Year Old rum, triple sec, pressed lemon & lime juice and Coca-Cola Zero Sugar
- Espresso Martini – Black Cow vodka mixed with FAIR Café liqueur, shaken vigorously with cold brewed espresso
- Strawberry Daiquiri – Havana Club 3 Year Old rum with Crème de Fraise des Bois liqueur, strawberry purée and sugar
- Pornstar Martini – Vanilla infused Black Cow vodka shaken with passion fruit liqueur, vanilla, sugar and passion fruit
- Kaffir Lime Leaf Margarita – El Jimador Blanco tequila with kaffir lime leaf reduction, agave nectar and pressed lime juice
- Purple Rain – Black Cow vodka with Havana Club 3 Year Old rum, Fridays® sweet & sour, Chambord and grenadine
- Mojito – Havana Club 3 Year Old rum with pressed lime juice, sugar and mint.

ENDS

NOTES TO EDITORS

About Cocktails at Home:

Cocktails at Home can be ordered via the Fridays website - www.tgifridays.co.uk/cocktails-at-home/

Cocktails contain Alcohol and you must be 18+ to purchase. You may be asked to present ID at the door during delivery if you appear to be younger than 25. A delivery charge of £6 will apply to each order. Available while stocks last.

About Fridays:

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feeling like a Friday. Over 55 years later, we’re making Fridays famous again and proudly celebrating our heritage with simple, freshly made to order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy & theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.



Whether you're out for a date, girls night or a family dinner, Fridays is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group's objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

Get the Fridays Feeling all day every day -



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