



# FRIDAYS LAUNCHES CLICK & COLLECT SERVICE

- TGI Fridays launches Click & Collect as part of a controlled trial across 24 of its UK restaurants
- Click & Collect launches Wednesday 6th May, ahead of the May bank holiday on Friday 8th May
- Home Delivery will also be restored at the 24 locations with partners Just Eat and Deliveroo, as applicable
- Fridays' lovers can celebrate the return of favourite dishes from the safety of their home including Fridays Sesame Chicken strips, Classic American Burger and Fridays Ultimate Double Glazed Ribs



*(Fridays® Sesame Chicken Strips and Fridays Ultimate Double Glazed Ribs)*

**30<sup>TH</sup> April 2020:** TGI Fridays has today revealed it will be giving fans that 'Fridays Feeling' ahead of the first May bank holiday with a brand new click & collect service. Launching on Wednesday 6th May, the new ordering system will allow guests to order their food and pay for it online then collect it from outside their nearest restaurant, where safety is a priority and social distancing measures are fully in place.

A specially tailored menu made up of 22 Fridays favourite dishes, covering a range of appetisers, mains, desserts and kids' options will be available to click & collect from the 24 selected restaurants.

When completing their order on [www.tgifridays.co.uk](http://www.tgifridays.co.uk) guests will be able to choose a collection slot between 12pm - 9pm and at this point will be advised on how to collect their food safely.

**Speaking about the launch of click & collect, Robert B. Cook, CEO at TGI Fridays said:** *"We can't wait to re-fire the grills in preparation for the launch of our new click & collect service in 24 selected locations. These initial sites have been chosen as we either own and can control the car park or the landlord has given*



*us dedicated access. We will also be restoring delivery services at the same locations via Just Eat and Deliveroo, as applicable. We will continue to monitor UK Government advice but after an initial trial we aim to extend the rollout as soon as it is safe to do so."*

TGI Fridays Click & Collect launches on Wednesday 6th May across 24 selected UK restaurants. Visit [www.tgifridays.co.uk/](http://www.tgifridays.co.uk/) for more information.

ENDS

## NOTES TO EDITORS

### **About Click & Collect:**

To successfully use click & collect, guests will be asked to follow five simple steps:

1. Visit [www.tgifridays.co.uk](http://www.tgifridays.co.uk) to book a collection slot and place their order. There will be a limited amount of orders per collection slot to enable social distancing measures
2. Payment will be taken online as part of the ordering process via card payment only. No payment transactions will be accepted at restaurants
3. Following completion of their order online, guests will be advised to drive to their selected restaurant at their chosen collection time and follow the onsite signage and park safely
4. Once stationary, guests will be asked to open their boot, return to their car and then call a designated phone number to inform the restaurant they have arrived safely
5. A team member will then bring their order out from the restaurant in sealed bags and place in the guests boot without touching the car. Team members will ensure they sanitise their hands every time they leave and enter the restaurant.

### 24 selected restaurants:

Ashton-under-Lyne, Basildon, Birmingham (Hagley Road), Cardiff (Newport Road), Cheadle, Cheltenham, Cheshire Oaks, Edinburgh Fort Kinnaird, Enfield, Gateshead, Glasgow Fort, High Wycombe, Lakeside (West Thurrock Street), Leeds (Wellington Street), Leeds - Birstall Shopping Park (J27), Northampton, Prestwich, Reading (Caversham Road), Sale, Sheffield, Southampton (Harbour Parade), Stevenage, Teesside and Watford North.

Home Delivery will only be available at the 24 locations where partners Just Eat and Deliveroo have serviceable areas. Home Delivery will not be available at Leeds - Birstall Shopping Park (J27).

### **About Fridays:**

Fridays first opened in New York in 1965 with flowing cocktails and charismatic bartenders making every night feel like a Friday. Over 55 years later, we're making Fridays famous again and proudly celebrating our heritage with simple, freshly made to order dishes with top-quality ingredients, vibrant new and classic cocktails full of energy & theatre, all handcrafted by our expert bartenders. All of which is complemented by consistently brilliant and iconic Fridays service and spirit of generosity.

Whether you're out for a date, girls night or a family dinner, Fridays is here to help bring that Fridays Feeling, no matter what day of the week or time of day.

Fridays is a proud member of The Responsible Business Recovery Forum (RBRF). The RBRF is a membership body of Out of Home food and drink operators and suppliers. The group's objective is to collaborate to aid an efficient, industry-wide recovery, in the aftermath of COVID-19 whilst anticipating future trends. A community of progressive businesses learning and sharing for past, present and the future.

Get that Fridays Feeling all day every day -



**Media contacts:**

- STRIPE COMMUNICATIONS – Naomi Penn or Liam McNamara  
[tgifridays@stripecommunications.com](mailto:tgifridays@stripecommunications.com) /
- PRESS OFFICE – Sophie Eeles, PR Manager  
[pressoffice@tgifridays.co.uk](mailto:pressoffice@tgifridays.co.uk)